

"Hello There, We've Been Waiting For You" -Call For Vendors!-

FIESTA 2024 is scheduled for May 3, 4 & 5!

We are hoping you will join us for one of TorC's most exciting events. This year we will allow **up to 40 vendors** to set up downtown where the parade, dance, beer tent & other action will be. However, to compliment the *newly upgraded Ralph Edwards Park* (new gazebo, sod, refurbished bathrooms) the basketball and volleyball tournaments as well as a pet parade and other exciting events, will allow for an **additional 10 vendors** to set up at this location. So please commit early to secure a great location! GiGi Callahan 757-677-6560 will be coordinating vendors this year, so please call us if you have questions.

**2 Days, 2 Nights
over 3 days for 1 Price!**
in historic downtown
Truth or Consequences
AND Ralph Edwards Park
Overnight Security provided!!!

12'x12' booth
Merchants \$125
Food Vendors \$225
Non Profits \$45


ADD \$30 for electricity
(limited availability)
40 sites downtown &
10 sites at Ralph Edwards Park

For updates & more information, find us on facebook at Truth or Consequences FIESTA

Please enclose the entry payment with your registration form.

Please detach and mail this form with payment (Check and/or Credit Card)
to: TorC Fiesta ATTN.VENDOR Coordinator, TorC CoC, 207 S. Foch St. Truth or Consequences, NM 87901,
or email info@torcchamber.org. For more info call GiGi Callahan 757-677-6560

2024 FIESTA VENDOR ENTRY FORM

				
Name/Business/Organization		Contact Person		
Description of Service				
Address		City	State Zip	
Phone		Ext. #	Email	
NM CRS# ***REQUIRED***		Number of Booths needed { With Electric <input type="checkbox"/> Without Electric <input type="checkbox"/>		
Enclosed Amount	CHECK#	THANK YOU for participating in this year's FIESTA!		

*** With my signature, I acknowledge that this form is an express agreement that I fully understand and will abide by all the rules and conditions set forth. I have read and will comply with the terms, conditions, and all applicable laws. I hereby release, waive, and forever discharge the TorC Fiesta Committee, its board, employees, members, supporters, partners, sponsors, advertisers, and owners of the premises used to host events from any and all liability (whether loss due to theft, damage, death or property damage; whether caused by negligence of the said parties or otherwise while the undersigned and its designees are in the festival area for any purpose, acts of God or other). TorC Fiesta Committee in no way guarantees any return, profit, or benefit from this event.

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Please enclose the vendor fee with your registration form.

Vendor Fees:

Merchants \$125 Food Vendors \$225 Non-Profits \$45

Spaces with electricity are LIMITED. Any booth requiring electricity please add an additional \$30.00 to your payment. The use of generators is permitted (upon approval from Fiesta Committee) and may be encouraged in some areas where electric hook-ups are limited. Full payment (Check and/or Credit Card) of the vendor and electric fee with a completed vendor form is required to reserve a space. **Full payment is due by April 19, 2024. If you wish to cancel your vending space you will be charged a \$25 processing fee. Cancellation request received after April 29, 2024 will result in a \$50 processing fee.**

Registration forms and payment in full must be received prior to set up.

If payment and registration form is not received, set up will not be allowed.

Vendor area maps (Downtown & Ralph Edwards Park) will be available a week prior to Fiesta 2024.

Mail payment to: TorC Fiesta ATTN: Vendor Coordinator, Truth or Consequences Chamber of Commerce, 207 S. Foch St. Truth or Consequences, NM 87901, or email info@torccchamber.org.

Subletting or sharing of vendor space is strictly prohibited.

Entirety of vendor's set-up, display, and working space must be within the space rented.

ALL VENDOR SPOTS WILL BE ASSIGNED AND APPROVED BY VENDOR MANAGER.

BOOTH REGULATIONS

Vendors will be assigned spaces on the day of the event on a first come first served basis. Fiesta Committee will make all decisions regarding vendor placement.

- Fiesta Committee Restricts the sale of the following: Illegal drugs, drug related paraphernalia, flea market or yard sale items, real weapons, fireworks, stink products, merchandise of a racial nature, obscenities or products of an offensive nature will not be permitted.
- GENERATORS may be permitted if electric is unavailable.
- Heavy duty outdoor electric cords-ONLY. Power cords are subject to inspection by City/State Inspectors.
- Food vendors must meet NM Environmental Health Office regulations for food service and have their certificates in view. Food vendors should expect City/State inspections.
- Vendors will need to provide their own tables, chairs and displays. Vendors are responsible for their set up and the physical appearance of the booth areas which are expected to be kept clean.
- Vendors should provide shade canopies. Shade canopies are to be taken down and not left overnight.
- **If a vendor requires more than the allotted 12 x 12 space, food vendors and/or merchandise vendor an additional space must be purchased. Please contact GiGi Callahan 757-677-6560 for any questions.**
- Vendors must remove trash in booth vicinity, some receptacles may be provided in the area by the city.

THERE WILL BE NO RAIN DATES.

Set-up/ Hours of Operation/ Teardown:

- T or C Fiesta will be held in the heart of downtown Truth or Consequences on Sims and McAdoo Street.
- Vendors may set up as early as 3PM, Friday, May 3, 2024. Set-up on Saturday, May 4 may begin as early as 7AM. No set up will be allowed after 9:00AM because the parade starts at 10AM. Tear down must be completed by 4PM Sunday, May 5, 2024.

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Insurance and hold harmless: All vendors and exhibitors must have their own liability insurance. Vendor is solely responsible for all dealings, actions and holds T or C Fiesta Inc. harmless from all claims.

Legal Compliance/ Taxes: Vendor agrees to comply with all local and state laws, licensing, permits, and health department regulations. Vendors are solely responsible for payment of all state and local sales tax as a result of any sales made during this event.

Questionable Products: T or C Fiesta Committee reserves the right to inspect, approve, reject, or otherwise control the display, promotion, or sale of products. Any objectionable items must be removed from the booth by the vendor as directed by a member of the T or C Fiesta Committee.

Termination of agreement: T or C Fiesta Inc. reserves the right to terminate this agreement at any time without prior notice if the terms of this agreement are not met, city policies are violated, or a shutdown order is received from the State of New Mexico for pandemic concerns. In addition this agreement may be terminated for inappropriate conduct, lewd behavior or the encouraging of lewd behavior, foul or offensive language, nudity, serving or consuming alcoholic beverages in the vending space, drug use, intoxication or other illegal activities, violation of terms of this contract, laws or ordinances, fire department regulation or codes, or health department regulations.

Please call GiGi Callahan 757-677-6560 with any questions.

Thank you! Let's have a Great Fiesta!!!