

TRUTH OR CONSEQUENCES FIESTA 2025 PARADE RULES, REGULATIONS & JUDGING

Rules & Regulations

1. **PARADE SCHEDULE:** Entry lineup for the **Truth or Consequences Fiesta Diamond Anniversary Parade** begins at 8 a.m. on **Saturday, May 3**, in front of the New Mexico State Veterans' Home, 992 S. Broadway St., just west of downtown T or C. At 10 a.m., the parade will proceed east along S. Broadway Street and divert northward onto Main Avenue, where it will continue clockwise around the heart of downtown and turn southward to reconnect with N. Broadway Street. The parade will complete the loop moving west along N. Broadway Street back toward S. Broadway Street. (Please see the attached parade route map.)
2. **INSURANCE:** Drivers and/or owners of vehicles, trailers or any other type of rolling parade entry are solely responsible for their property and any/all damage it may cause. **Vehicles participating in the parade must have proof of liability insurance. For horses appearing in the parade, proof of equestrian event insurance must be provided.** T or C Fiesta, Inc., provides no insurance coverage for any parade entry.
3. **VEHICLES & DECORATION:** Entrants are responsible for obtaining safe vehicles and trailers, and drivers need to exercise extreme caution along the parade route. Themes, identification signage, banners and other lettering should be well-secured and placed on both side of the float or vehicle, or positioned in such a way that they can be seen and enjoyed by spectators lining both sides of the parade route.
4. **ANIMALS:** Any entry with animals **must** provide their own pooper scoopers and cleanup.
5. **SIRENS & HORNS:** Out of respect to our residents and their pets residing in close proximity to Main Avenue, no sirens or horns shall be used between the intersections of Main and S. Foch Street and Main and S. Pershing Street. Hearing-impaired, elderly, noise-sensitive and very young spectators are encouraged to watch the parade within this quieter corridor.
6. **TOSSES & HANDOUTS:** **Candy, paper and other items cannot be thrown from floats.** Free handouts can be given to spectators by designated persons walking closer to the curb alongside their floats or groups.

Parade Judging — Best of Show

Best of Parade winners will be chosen in five entry categories, as listed below. Once again... be creative and colorful, and above all, make your entry fun!

CATEGORY 1 — *Commercial/Retail*

CATEGORY 2 — *Clubs/Organizations*

CATEGORY 3 — *City/Government*

CATEGORY 4 — *Youth Groups*

CATEGORY 5 — *Veterans/EMT/Law Enforcement*

T OR C FIESTA PARADE ENTRY JUDGING/SCORING

JUDGING WILL BE BASED ON THE FOLLOWING CRITERIA:	POSSIBLE POINTS:
WORKMANSHIP	
A. Quality of work	10
B. Originality	10
C. Animation, Sound	10
THEME	10
COSTUME & CASTING	10
Total Possible Points	50



